

TECHNOLOGY



Indiana
A State that Works[®]

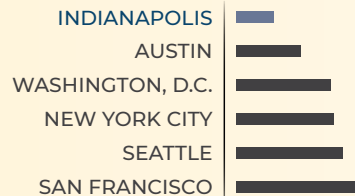
INDIANA ECONOMIC
DEVELOPMENT CORPORATION

“I’ve never found a parallel of another state where government and business are working so closely together to move a tech ecosystem forward.”

Scott Dorsey | Cofounder
ExactTarget

TECH LABOR COST

Based on annual payroll
of 238 tech workers.
CBRE 2021



IN THE LAST DECADE, MORE THAN
\$7 BILLION
IN TRANSACTIONS IN TECH
ACQUISITIONS AND IPOs

OVER
86,314 TECH
INDUSTRY JOBS

*Of the over 12,000 new and retained jobs in Indy in 2020,
20% were in the technology industry*

TECH SECTOR
\$16.4 BILLION
DIRECTLY CONTRIBUTES
TO THE INDIANA ECONOMY
CompTIA 2021

MAJOR COMPANIES & INDUSTRY FOOTPRINT

SOURCE: Dun & Bradstreet, November 2020.

ALLEGION
Carmel

ANTHEM
Indianapolis

CUMMINS
Columbus

ELI LILLY
Indianapolis

GENESYS
Indianapolis

INFOSYS
Indianapolis

**KAR AUCTION
SERVICES**
Carmel

SALESFORCE
Indianapolis





LOGISTICS TRANSPORTATION INNOVATION

There's no better way to understand a market than by really immersing in a community of end users. With a vibrant and growing tech community looking for innovative solutions that will help make their operations more profitable, Indiana offers the opportunity for greater collaboration with key partners in the industry. Indiana is prime for disruption from new technologies, solutions and visionary founders.

From global giants to local startups, tech businesses are thriving in Indiana and pulling from our deep pool of highly educated, highly trained talent. They're also attracting top national talent with a high standard of living made possible by incredible affordability. Bring your next game-changing idea and build the future for your tech company in Indiana.

"We're thrilled to be investing for further growth in Indianapolis. Salesforce Tower Indianapolis, our regional headquarters, will give our employees a fantastic place to work and serve our customers and community every day."

Scott McCorkle | CEO
Salesforce Marketing Cloud

TOP-RANKED BUSINESS ENVIRONMENT

Through hard work and common-sense spending, Indiana has maintained a balanced budget for years, and has built a healthy reserve of “rainy day” cash. As a result, already low business taxes continue to trend downward. Indiana businesses also enjoy remarkable regulatory freedom and the nation’s best infrastructure system.

TALENT PIPELINE

Indiana is home to nationally ranked universities for computer science, informatics, and engineering such as Rose-Hulman Institute of Technology, Purdue University, Notre Dame and Indiana University. Indiana has five schools that rank either R1 (highest research activity) or R2 (high research activity) on the Carnegie Classification of Institutions of Higher Education: Purdue, Indiana, University of Notre Dame, Indiana University-Purdue University Indianapolis and Ball State University.



Purdue Research Park is the largest university-affiliated incubation complex in the country which houses many high-tech companies.

CHICAGO



UNIVERSITY OF NOTRE DAME

FORT WAYNE



PURDUE UNIVERSITY

INDIANAPOLIS

BUTLER UNIVERSITY



ROSE-HULMAN INSTITUTE OF TECHNOLOGY



INDIANA UNIVERSITY

VINCENNES UNIVERSITY



LOUISVILLE



FIRST

IN SHORTEST DISTANCE TO MEDIAN CENTER OF U.S. POPULATION

4.9%
CORPORATE TAX RATE

RIGHT TO WORK STATE

1ST IN RAIL TONS OF PRIMARY METALS





INDIANA SUCCESS STORIES

salesforce

SITUATION: Salesforce is the world's fastest-growing, Top 10 software company. Forbes has recognized them as one of the "World's Most Innovative Companies" five years in a row, and Fortune has named Salesforce "Best Places to Work" for nine years running. But that kind of explosive growth and dynamic workspace requires room to grow, and real estate costs in their hometown of San Francisco are among the highest in the nation.

SOLUTION: Indiana's business-friendly climate and affordability enabled Salesforce to establish a new headquarters, Salesforce Tower, in Indianapolis. The new office includes the collaboration spaces, mindfulness areas and social zones needed to create unparalleled working conditions. A new lobby and dedicated interactive space gives guests hands-on, interactive experience with the Salesforce Customer Success Platform.

Infosys®
Navigate your next

SITUATION: Infosys, an India-based global leader in consulting, technology and next-generation services wanted to establish a high-tech U.S. education center to train U.S. workers with 21st century skills. They needed to find a location rich in talent, yet affordable enough to keep risk to a minimum.

SOLUTION: Infosys found the perfect combination of a strong tech-ready workforce and a business-friendly climate in Indianapolis. With a \$35 million investment, Infosys acquired 70.5 acres for their training campus and broke ground on the first 125,000 square feet of the facility. By 2023, the finished education center will train developers, analysts, architects, domain consultants and other technology professionals.

"Infosys has always invested in advanced technology and skills. Our new Indianapolis facility will prepare our American employees — and those of our clients — to master the kinds of advanced skills that are now required to succeed in our digital future."

Ravi Kumar | *President*
Infosys



Indiana
AStateThatWorks®

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